



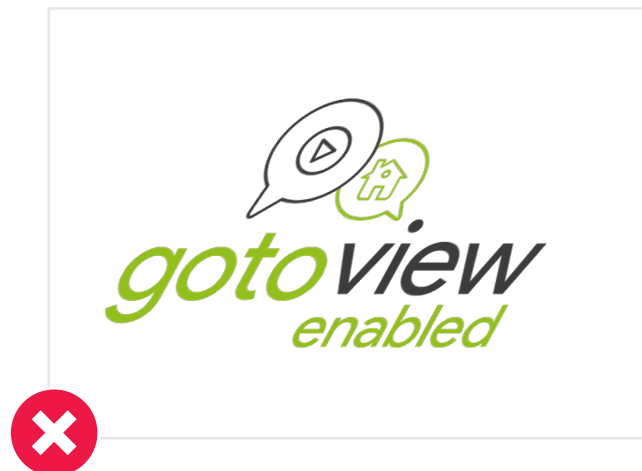
gotoview
enabled

GotoView enabled logo guidelines

GotoView enabled logo

When using our logos, never stretch or distort them in any way. The colours should never be edited or changed from the official versions. Do not reconfigure the type or remove elements of the logos. The logos should never be placed over the top of busy graphics and if using a single colour version, ensure there is enough contrast with the background.

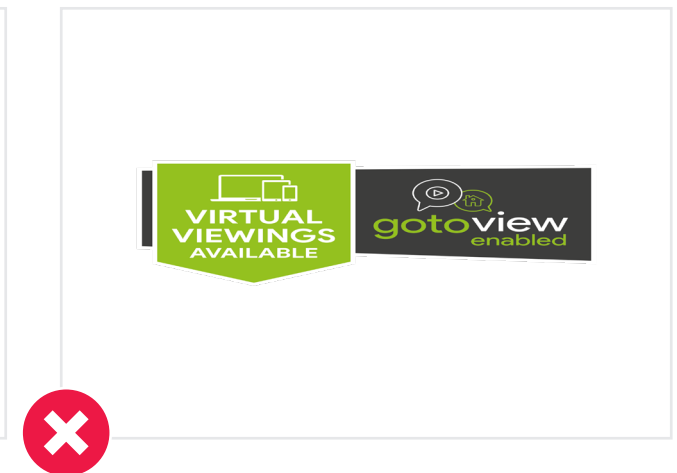
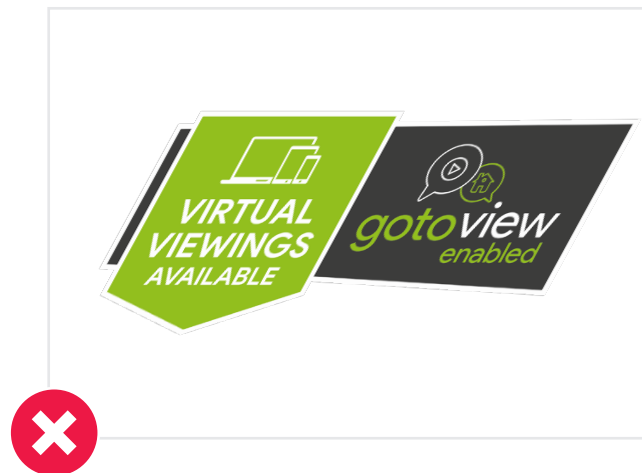
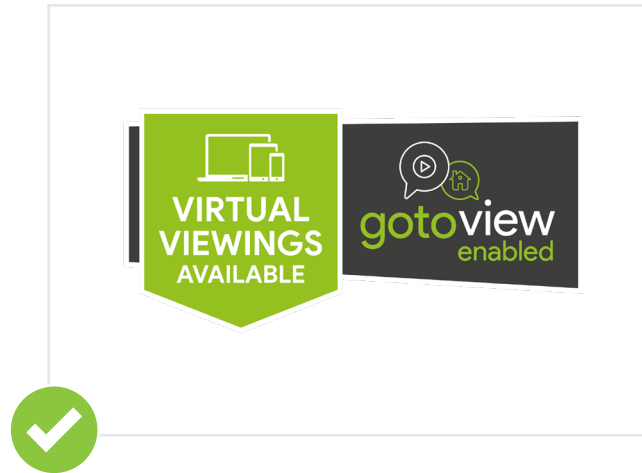
If you have any queries, please contact Claire Farley on 07929 848 791 or email claire.farley@nichecom.co.uk



GotoView crest logo

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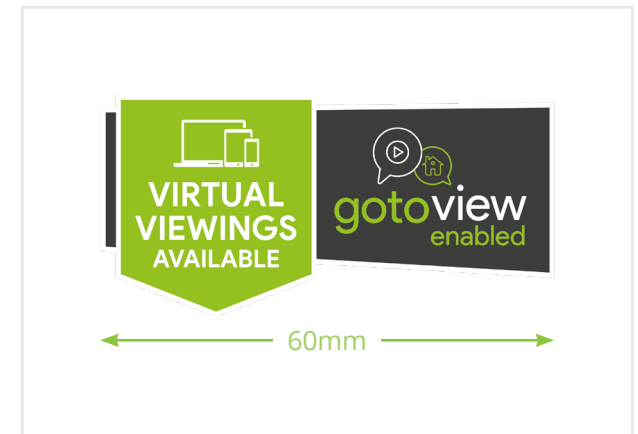
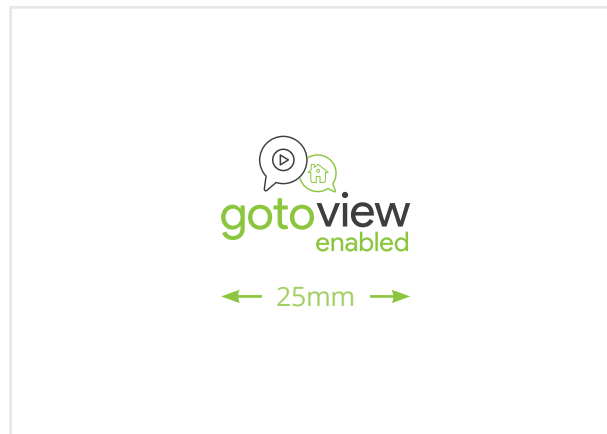
Spacing

To ensure impact and legibility, there should always be an area of clear space left around the logo. This needs to remain free of type and other graphic elements.



Minimum sizes

The minimum size for the master logo in print is 25mm wide and for the GotoView crest logo 60mm wide.



nichecom

0118 977 0690

claire.farley@nichecom.co.uk

www.nichecom.co.uk